

Moistmedia I

Roy Ascott Studio BA in Technoetic Arts

如: SIVA-DETAO ADVANCED CLASS TECHNOETIC ARTS PROGRAM

Place: DeTao Building at Shanghai Institute of Visual Arts (SIVA), Shanghai, China

MODULE DETAILS:

Course Title:	Technoetic Arts
Module Title:	Moistmedia I
Module Code:	
Year:	One
Semester:	One
Credits:	2
Hours/Week:	2
Hours/Semester:	
lecturer:	Professor Clarissa Ribeiro Teaching Assistant: Luo Bin Li
Building/Room:	DeTao, 12 th Floor, Technoetic Arts Computer Classroom and Regular Classroom

MODULE DESCRIPTION:

The classes will be structured by the oriented effort of understanding Roy Ascott concept of Moistmedia and how Moistmedia (comprising bits, atoms, neurons, and genes) could be understood as the substrate of the art of our age - a transformative art concerned with the construction of a fluid reality where interactive art takes on a more psychoactive complexion.

MODULE LEARNING OBJECTIVES:

At the end of the module the students will be able to:

- Understand Moistmedia (comprising bits, atoms, neurons, and genes) as the substrate of the art of the century.
- Understand Moistmedia as a transformative art concerned with the construction of a fluid reality.
- To understand how, according to Roy Ascott, multimedia gives way to moistmedia, and interactive art takes on a more psychoactive complexion;

MODULE OUTLINE: (Part I - Professor Clarissa Ribeiro)

The classes will be structured by the oriented effort of understanding Roy Ascott concept of Moistmedia through critical reflection about selected artists' production in the field of Media Arts and Sciences, and the involvement in the conception and production of practical exercises related to Bioart.

WEEK	HOURS	CONTENT
1	2	<u>MOISTMEDIA I</u> Wednesday 4/3 <u>TOPICS:</u> Moistmedia and Bioart. <u>ASSESSMENT:</u> Explanation about the concept; Introduction to the class; Conversation; Discussions; reflection.
2	2	<u>MOISTMEDIA I</u> Wednesday 11/3 <u>TOPICS:</u> Moistmedia and Bioart. <u>ASSESSMENT:</u> Explanation about the concept; Introduction to the class; Conversation; Discussions; reflection.
3	2	<u>MOISTMEDIA I</u> Wednesday 18/3 <u>TOPICS:</u> Moistmedia and Bioart.

		ASSESSMENT: Exercise 1: Snails / Color Tracking.
4	2	<u>MOISTMEDIA I</u> Wednesday 25/3 TOPICS: Moistmedia and Bioart. ASSESSMENT: Exercise 1: Snails / Color Tracking.
5	2	<u>MOISTMEDIA I</u> Wednesday 1/4 TOPICS: Moistmedia and Bioart. ASSESSMENT: Exercise 1: Snails / Color Tracking.
6	2	<u>MOISTMEDIA I</u> Wednesday 8/4 TOPICS: Moistmedia and Bioart. ASSESSMENT: Exercise 2: Short Film / Bio-fiction (Synthetic Biology)
7	2	<u>MOISTMEDIA I</u> Wednesday 15/4 TOPICS: Moistmedia and Bioart. ASSESSMENT: Exercise 2: Short Film / Bio-fiction (Synthetic Biology)
8	2	<u>MOISTMEDIA I</u> Wednesday 22/4 TOPICS: Moistmedia and Bioart. ASSESSMENT: Exercise 2: Short Film / Bio-fiction (Synthetic Biology)
9	2	<u>MOISTMEDIA I</u> Monday 27/4 TOPICS: Exercise 2: Short Film / Bio-fiction (Synthetic Biology) ASSESSMENT: Final Presentation: Exercise 2: Short Film / Bio-fiction (Synthetic Biology) Each one of the 18 students will present his personal project looking forward to submit for the bio-fiction festival, 2016.
10	2	-
11	2	-
12	2	-
13	2	-
14	2	-
15	2	-
16	2	-
17	2	-
18	2	-

MODULE RESOURCES:

The following books are recommended for this module:

- 1) Grau, Oliver. Virtual Art: From Illusion to Immersion, 1995.
- 2) Jefferson, David; Taylor, Charles, et all. Evolution as a Theme in Artificial Life: The Genesys/Tracker System, 1990.
- 3) Johnson, Steve. Emergence: The connected lives of ants, brains, cities, and software, 2001.
- 4) Sommerer, C.; Mignonneau, L. Official Website: Interface. Available at: <<http://www.interface.ufg.ac.at/christa-laurent/>>.
- 5) Sommerer, C.; Mignonneau, L.; C. Jain, Lakhmi (eds). The Art and Science of Interface and Interaction Design. Studies in Computational Intelligence 141. Berlin: Springer-Verlag, 2008.

MODULE ASSESSMENT:

Practical and theoretical assignments will be assessed. The entire process will be guided by the Lecturers as conductors, giving the students freedom to discover and build their own strategies in the production of the exercises.

- Exercise 1, Snails - Webcam-Microscope/Color Tracking: 10%
 - Exercise 2, video footage / Webcam-microscope (in group) 10%
 - Exercise 3, Short Film / Bio-fiction (Synthetic Biology): 30%
- Total (Professor Clarissa Ribeiro): 50%

MODULE EVALUATION:

Students will be evaluated for attendance, participation, and level of creative and critical reflection shown through their practical and theoretical work assignments. Grading:

Total Grading / Professor Clarissa Ribeiro: 50%
Total Grading / Professor Živa Ljubec: (50%)
Total:100%